



## Twice a week websites check

Technical and On-page SEO Audit Planet VPN (Main, Ar, Ru) VPNLY (Main, Ru) MaxProtocol

### Google Search Console has Twice a week check in on Monday and Thursdays:

- ☐ In Pages - urls with errors and indexing problems. If unwanted pages are detected, immediately report them to add a rule to the robots.txt file
- ☐ Under Security & Manual Actions - monitoring of new messages in Manual actions and Security issues
- ☐ In Core Web Vitals - monitoring the number of pages with low loading and display speeds

### Tracking new external links and anchors via Ahrefs for all domains

- ☐ Every Thursday on the sites in Ahrefs service check the appearing anchors in order to detect spam.
- ☐ Monitoring new external domains every Thursday to find spam domains with low scores. Preparing a list to add to Google disavow tool.

### Scanning sites with Screaming Frog spider - every Monday

## **and Thursday.**

- ☐ Detection of new broken links (4xx, 5xx)
- ☐ Detection of broken and unnecessary redirects (3xx)
- ☐ Search for duplicate meta-data (titles, descriptions, H1). Incomplete, more than the recommended length.
- ☐ Search for duplicate pages and missing (broken) redirects
- ☐ Search for pages without or with invalid canonical links

**Check sites with Google Page Speed every Monday and Thursday. In case of decrease of indicators urgently report.**

**Twice a week checking structured data on the sites using Extensions or Screaming Frog Spider**

- ☐ Google Rich Results Test checks
- ☐ Schema Markup Validator - test by Schema.org

**Checking if technical pages and service subdomains (dev, debug, stage) are closed from indexing in Robots.txt file and noindex tags**

**Checking robots.txt and sitemap files to detect hacking or malicious activity in a timely manner.**

**Checking the visibility of elements on the page by Google-bot. Styles and scripts should not block scanning of elements on the page. Especially the bot should see all headers of the site.**

**Checking the indexing of main and important product pages on websites - On Monday and Thursday.**

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как это убрать?